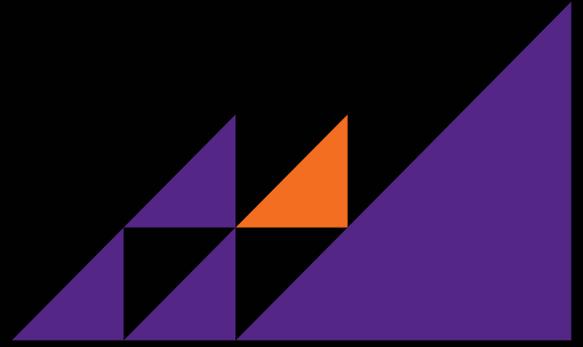


## Leadership and Management



A great leader can make a business thrive. But having a whole team of great leaders could propel your business into rapid growth.

If investment in your leadership team is crucial to growing your business, GrowthAccelerator can make a financial contribution that makes your commitment even more worthwhile – invest in your team and we will too.

To develop and empower your leadership team during your next drive for business growth, GrowthAccelerator offers match funding of up to £2,000 for every senior manager involved in the strategic direction of the business, to undertake leadership and management training recommended for your business.

Different managers will be able to take different types of leadership and management training and you'll be able to apply for training once you are signed up to GrowthAccelerator and have paid your invoice – with the proviso that training begins within 90 days of match funding being approved.

Any leadership and management training that you need will be given alongside other core workshops, masterclasses and coaching that your Growth Manager recommends in your growth plan.

GrowthAccelerator has a team of Leadership and Management Specialists who will recommend the best training for your business needs.

◀◀ Where you see potential,  
we'll help get results ▶▶

Training eligible for match funding through GrowthAccelerator will fall under the following key areas:

<i>Developing an effective personal leadership and management style</i>	Training could include: leadership style; developing the vision; role of the director; assertiveness and personal effectiveness; presenting the impact; communication of the goals/strategy.
<i>Leading and managing high performance</i>	Training could include: building a high performance team; motivation; recognition and reward; team dynamics, behaviours and skills; team building; discipline and grievance handling; delegation; planning and organising; roles and responsibilities; performance management; recruitment and selection; succession planning; organisational development.
<i>Planning and developing an effective organisation</i>	Training could include: MI systems; quality assurance; resourcing for growth; controls – admin, financial, standards; supply chain management; financial management; managing cash for growth; managing risk.
<i>Creating a joint enterprise culture</i>	Training could include: communicating change; change management; managing conflict; culture and diversity; collaboration – partners, staff, suppliers; negotiating and influencing others.
<i>Sustaining growth and continuous improvement</i>	Training could include: planning and implementation; identifying skills needs; improving effectiveness – quality, costs, delivery; managing risk; managing complexity; problem solving; identifying skills needs for the future.
<i>Embedding a culture of innovation</i>	Training could include: encouraging ideas and creativity; understanding culture; embedding innovation; building value; collaboration and open innovation; innovation culture and tools and techniques.
<i>New market entry</i>	Training could include: marketing communications; digital marketing; brand management; sales management; presenting and pitching; sales management.

**GrowthAccelerator –  
where driven  
businesses go to  
realise their ambitions.**

To find out more about joining us, visit [www.growthaccelerator.com](http://www.growthaccelerator.com)

You can also call our helpline: 0844 463 2995 (Mon-Fri, 9am-5pm)

Or get in touch by email: [enquiries@growthaccelerator.com](mailto:enquiries@growthaccelerator.com)

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