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## The Growth Accelerator : Is your business missing out ? FREE Morning Taster Session Tuesday 9th July @ City Ground Nottingham



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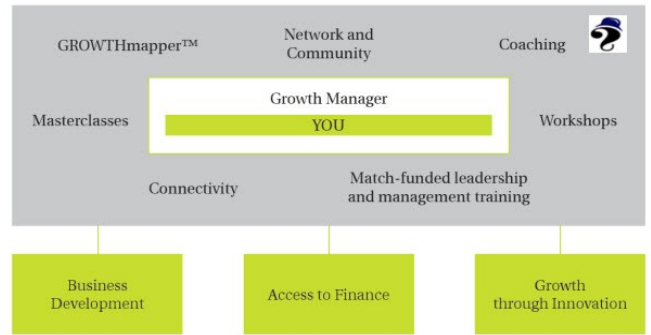
In May 2012 Business Secretary Vince Cable launched an innovative £200 million programme to help up to 26,000 of England's brightest businesses achieve their ambition and potential.

Since its inception "Growth Accelerator" has been available for companies with potential for rapid and sustainable growth. It has seen proven business experts working with companies to identify their barriers to growth and ways to overcome them. One of the benefits of the scheme is access to a series of Master classes covering key areas such as Access to Finance, Business Development or Growth through Innovation

This exclusive 'Business Innovation Masterclass', hosted by Nottingham Forest Conference and Events ([www.AzureNFFC.com](http://www.AzureNFFC.com)) & delivered by UK's leading Business Growth and Innovation experts from the Growth Accelerator, will introduce you to techniques to :

- **Unlock market opportunities**
- **Generate insight from your customers**
- **Help you to qualify routes to new markets**

You will get the chance to use some of these tools in 'real life' business situations and take what you learn on the day to use in your own business straight away!



It will also provide you with information on **Growth Accelerator**, the heavily subsidised business support and funding such as the **match funding for Leadership and Management training** of up to **£2,000 per senior manager**.

This hugely popular Masterclass is usually chargeable but through support from the Department of Business, Innovation & Skills (BIS) and our sponsors there is no charge for attending on this occasion. Due to the workshop nature of the event there is a limited capacity for this event. We will be accepting booking requests but in order to enable the maximum number of companies to benefit may limit to places per company. You can't afford to miss this valuable session providing insight into the kind of specialist innovation expertise larger firms rely on.

To request a place on this event please fill in the return slip below to the regional office, or online at [www.azureNFFC.com/Upcoming-events/Growth-Accelerator](http://www.azureNFFC.com/Upcoming-events/Growth-Accelerator) or [bit.ly/IoDGrow](http://bit.ly/IoDGrow)

**Venue: Nottingham Forest Football Club, The City Ground, Nottingham, NG2 5FJ**  
**Tuesday 9th July 2013 Time: 8:30—noon Price: FREE (Limited Availability — Eligible Businesses Only!)**

**Please return this form to:**

Sue Charlesworth or Sophie Holding, IoD East Midlands, Room 011 Newton Arkwright Building, Nottingham Trent University, Burton Street, Nottingham, NG1 4BU  
 T: 0115 848 6190 F: 0115 848 6191 W: [www.ioD.com/eastmidlands](http://www.ioD.com/eastmidlands) E: [sue.charlesworth@iod.com](mailto:sue.charlesworth@iod.com) or [admin.emids@iod.com](mailto:admin.emids@iod.com)

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